

FORM PTO-1449 (REV. 6-89)		U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office		Attorney's Docket No. 19538-05688	Application No. 09/777,817		
INFORMATION DISCLOSURE CITATION		JUN 26 2002 (See several sheets if necessary)		Applicant John M. Boushy			
				Filing Date February 5, 2001	Group Art Unit 3714		
U.S. PATENT DOCUMENTS							
Examiner Initial	Document Number	Date	Name	Class	Subclass		
	A1						
FOREIGN PATENT DOCUMENTS							
	Document Number	Date	Country	Class	Subclass	Translation	
	B1					Yes	No
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)						<i>RECEIVED</i>	
<i>M/J</i>	C1	Burns, B et al.: Beware the Sirens, Gamboling and Gambling in Las Vegas, Noble House, Ch.2 pp 6 11, 18-19, <i>copyright 1992.</i>				<i>TECHNICAL LIBRARY CENTER</i> <i>02/2002</i>	
<i>M/J</i>	C2	Grossman, L: You Can Bet On It - How To Get Maximum Value For Your Gambling Dollar, Casino Games Vol. 1, Ch.8, pp 65-69.				<i>GY CENTER</i>	
<i>M/J</i>	C3	Kilby, J. et al: Casino Operations Management, Elements of an Effective Player Rating System, Wiley & Sons, pp 198-199, <i>copyright 1998.</i>				<i>GY CENTER</i>	
<i>M/J</i>	C4	Martinez, R.: Managing Casinos, Player Tracking and Complementaries, Barricade Books Ch. 16; pp 139-146.					
<i>M/J</i>	C5	Provost, G: High Stakes - Inside the New Las Vegas ,The Arena, Truman Talley Books, Ch.8, pp 65-69.					
<i>M/J</i>	C6	Renneisen, R.: How To Be Treated Like a High Roller.. Even Though You're Not One, Making Casino Visits More Fun and More Profitable, Player Ratings, Fleas, Whales and other Casino Life Forms, Carol Publishing, pp.65-69, <i>copyright 1992.</i>					
<i>M/J</i>	C7	Rubin, M: Comp City - A Guide To Free Las Vegas Vacations, Evolution of Comps Ch. 1 pp 12-17, Today's Comp System -Ratings, Formulas, Equivalencies, pp 21-25, Huntington Press, <i>copyright 1991.</i>					
<i>M/J</i>	C8	Tracy, M: The Casino Management Handbook - A Practical Guide for Increasing Casino Profits, Formulas and Definitions, Preston Publishing, Ch 2, pp 43-58, <i>copyright 1995.</i>					
<i>M/J</i>	C9	Wolff, P: Lifestyles of a High Roller, Las Vegas, Ch 1 pp 8-9; The Islands, Ch 2, pp 76-77; Atlantic City, Ch 3, pp 116-134, Gollehon, <i>copyright 1991.</i>					
<i>M/J</i>	C10	Zidenberg, A: Casino Management for the 90s, Marketing Strategies - Defying the Odds, Kendall Novel Publishing, Ch.15 pp. 380-383,					
<i>M/J</i>	C11	Zimmerman, N: Casino Management for the 90s, Marketing Strategies - Defying the Odds, Kendall Novel Publishing, pp 376-379.					
EXAMINER <i>M/J</i>			DATE CONSIDERED				
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